



PRESS RELEASE

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Starbreeze Studios unveils OVERKILL's The Walking Dead

Starbreeze AB, an independent creator, publisher and distributor of computer and video games, today unveils its new project, *OVERKILL's The Walking Dead*, based on the hugely popular *The Walking Dead* series created by Robert Kirkman.

OVERKILL – a Starbreeze Studio, will deliver a completely new co-op experience to *The Walking Dead* universe, exploring new characters and storylines.

“The collaboration between Starbreeze Studios and our partner Skybound Interactive will deliver something uniquely exciting for our millions of fans. We’re two independents joining forces to create the ultimate survival horror game. With Robert on the team, we will bring *The Walking Dead* into the world of first-person shooter co-op games.” says Bo Andersson Klint, CEO, Starbreeze AB. He continues, “It will be gameplay focused, ferocious and bring chaos to the traditional industry model – from us developers straight to you. This time it’s big – don’t walk alone.”

“From day one on this project it's been clear to me that this is the *Walking Dead* co-op action game fans have been waiting for. I can't wait for people to learn just what OVERKILL has been cooking up for this game. Skybound is always about breaking new ground and trying to find something unexpected in all endeavors and this game continues that tradition in grand style.” says Robert Kirkman, CEO, Skybound Entertainment.

OVERKILL's The Walking Dead will be powered by Starbreeze's Diesel engine updated for the next generation. The title is set to release in 2016.

In 2016, Washington will fall. What will you do?

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Brief information about Starbreeze:

Starbreeze Studios is an independent creator, publisher and distributor of high quality entertainment products, headquartered in Stockholm, Sweden. At Starbreeze we create games by our own design and through licensed content, establishing franchises that can live and prosper outside the game itself. We live and die by gameplay.

Starbreeze is pioneering digital self-publishing, currently hosting one of the largest community groups on the digital distribution platform Steam. Starbreeze's most recent products include PAYDAY 2, our adrenaline fuelled bank robbing co-op game and the critically acclaimed adventure game Brothers – A Tale of Two Sons.

Starbreeze AB is publicly traded on Nasdaq OMX First North Premier under the ticker STAR and the ISIN code: SE0005992831. Starbreeze's brands include OVERKILL Software and the PAYDAY series.

See www.starbreeze.com for more information.

Brief information about Skybound Interactive:

Since opening its doors in 2010, Skybound Entertainment has grown into a multiplatform entertainment company. Skybound CEO Robert Kirkman is creator of the award-winning The Walking Dead comic book series, the inspiration for the hit TV show of the same name where he serves as creator and executive producer. To date The Walking Dead is the #1 on television among the coveted 18-49 demo.

Skybound also collaborated with Telltale Games on the multi-award winning 2012 Game of the Year The Walking Dead: The Game, and produced and published the critically acclaimed iOS/Android action game The Walking Dead: Assault.

Skybound Entertainment and Kirkman just wrapped production on their first feature film, Air, starring The Walking Dead's Norman Reedus and Academy Award-nominated actor Djimon Hounsou. The film is slated to be released in the spring of 2015 and is directed by former Red Dead Redemption Lead Designer and Co-writer, Christian Cantamessa.

Skybound released Kirkman's new exorcism comic, Outcast, in June 2014 which recently got the green light for a television pilot with CINEMAX and Fox International. The Skybound original title Clone, written by David Schulner, is also in development as a television show at Syfy. Kirkman will serve as an executive producer on both series.

Skybound Entertainment and digital entertainment company Maker Studios recently announced a deal for the studio to produce and air four digital series based off Skybound IPs.

Comic book titles published by Skybound include The Walking Dead, the superhero-comic Invincible, all-ages comic Super Dinosaur, the revenge drama Dead Body Road, and heist comic Thief of Thieves.

Skybound also creates a wide range of merchandise including apparel, board games, and action figures.

For more information, please visit Skybound online at www.skybound.com and www.thewalkingdead.com.