



Press Release March 27, 2015

Starbreeze in agreement with Wendros for Nordic distribution

Starbreeze AB, one of Sweden's leading independent game developers, today announced that upcoming Starbreeze titles, including PAYDAY 2: Crimewave Edition for next-gen consoles, will be distributed by Wendros AB in the Nordic region.

Wendros will, under a consignment agreement, team up with Starbreeze to secure visibility of its products in the home market.

“We’ve felt that we’ve needed to give our home market some extra flare and up the visibility of our products.” said Mikael Nermark, COO of Starbreeze AB. He continued: “We’ve taken on the responsibility ourselves and together with Wendros, we feel certain we’ll be able to provide a local flavor and focus for our fans at home.”

“We are very proud and highly motivated to help Starbreeze, with their exciting line-up, achieving a much stronger presence in the Nordic retail market! All our experience and strength will be gathered into this prestigious distribution deal taking off with PAYDAY 2: Crimewave Edition for next-gen.” said Henrik Martling, Managing Director at Wendros AB.

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Brief information about Starbreeze:

Starbreeze is an independent creator, publisher and distributor of high quality entertainment products, headquartered in Stockholm, Sweden. At Starbreeze we create games by our own design and through licensed content, establishing franchises that can live and prosper outside the game itself. We live and die by gameplay.

Starbreeze is pioneering digital self-publishing, currently hosting one of the largest community groups on the digital distribution platform Steam. Starbreeze most recent products include PAYDAY 2, our adrenaline fuelled bank robbing co-op game and the critically acclaimed Brothers – A Tale of Two Sons.

Starbreeze AB is publicly traded on Nasdaq Stockholm First North Premier under the ticker STAR and the ISIN code: SE0005992831. Remium Nordic is the company Certified Adviser. Starbreeze brands include OVERKILL Software and the PAYDAY series.

For more information, please visit <http://www.starbreeze.com>.

Brief Information about Wendros AB

Wendros AB is a family owned distribution company with products ranging from computer games through gaming gear to toys and high quality headphones and speakers for music.

Wendros AB was one of the first companies to publish and distribute computer games as we know it in the Nordic region, all back in the 1980's.

Wendros AB have their headquarters in Bromma, Sweden.

Please visit www.wendros.se